emerald ridge



Gerrard Schmid

CEO and Executive Coach, ACC

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Courageously and compassionately helping you become a more effective leader. My goal is to help you achieve greater clarity, focus, and better outcomes.

Gerrard has previously been a CEO for over 12 years. He has led three different global technology companies in the US, Canada and France through rapid growth as well as complex restructurings. His leadership experience includes leading both public company and private equity backed companies. He currently sits on three corporate boards.

Through his journey he has developed a passion for coaching CEOs and senior leaders. He is admired for his direct, yet caring style, his curiosity, and his ability to draw on a wealth of related experience to support others.

Gerrard is actively involved in coaching senior leaders across a range of sectors including Luxury Retail, Athletic Apparel, Capital Markets, Industrials, FinTech, Logistics , Banking and Energy (& others) He has supported first time CEOs, leaders dealing with complex restructuring situations and leaders looking to enhance their leadership effectiveness.

Leaders have sought his assistance with developing more effective leadership styles, pursuing courageous agendas, working effectively with boards, building high-performing global teams, and navigating different shareholder interests.

Select Coaching Examples:

- First time CEO of a $300 billion asset mortgage insurance provider.
- CEO of an $8 billion revenue US global logistics company. (public)
- CEO of a $13B market cap FinTech company (public)
- 4 C-level leaders at a large bank in Thailand (public)
- CEO of a global footwear company
- CEO of a $4.5B revenue industrials company (public)
- Managing Director of an $80B US private credit provider

Personal Corporate Experience

Operating Roles

- CEO of a $5 billion revenue (public) technology company in the US with 25,000+ employees operating in 60+ countries. Led complex restructuring.
- CEO of a $1.7 billion revenue (public) software company in Canada that grew rapidly through M&A.
- Interim CEO of a French $1.5 billion revenue (private equity owned) payments company.

Board Roles

- $20 billion Australian public company in financial services infrastructure. Member of Audit and Risk Committee.
- $1 billion US public company in solar energy technology. Member of Audit and Compensation committees.
- PE-backed European payments company. Member of Compensation committee.
- Board chair of a US transportation technology company.
- Board chair of a Canadian wellness company.

Academic credentials

- M.A.Sc Aerospace Engineering
- B.Sc. Aeronautical Engineering (with distinction)
- Hudson Coaching Certification (HCC)
- International Coaching Federation - ACC designation